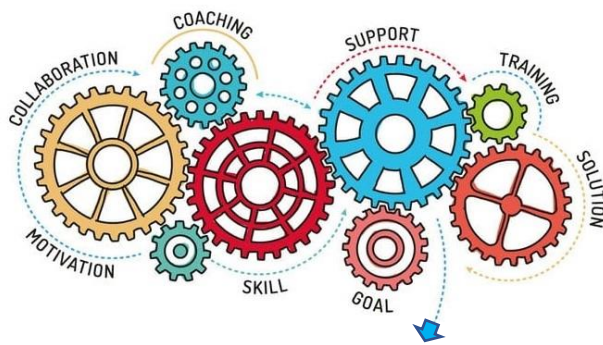


# Rotary Camp

## ENTERPRISE

Entrepreneurship. Leadership. Business Ethics.



10-9-8-7-6-5-4-3-2-1

**Entrepreneur Launch!**

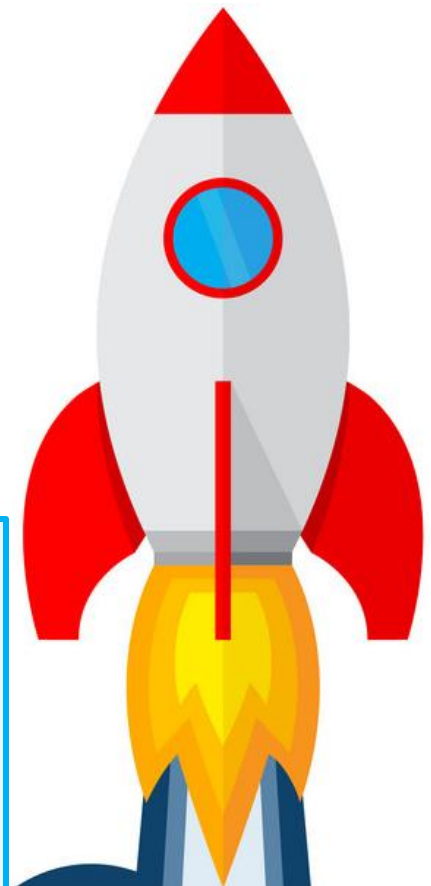
*“Launching Business Leaders”*

April 27-29, 2022

*McCreary Family Business Center*

**High School Sophomores and Juniors,**

**Interested in becoming next-generation entrepreneurs? Apply to attend Camp Enterprise where you’ll challenge your skills and innovative thinking to learn more about ethical business practice, leadership, and planning for success of an actual business launch. While there you’ll enjoy motivational speakers; work in coached teams; meet area entrepreneurs; learn about the core values of Rotary, including the Four-Way Test of decision-making; and pitch a business launch to earn awards and scholarships. Are you up to the challenge?**





**A Joint Project of Foothills Rotary IMPACT and HUB Station**

**Underwriting Sponsors**

Broyhill Family Foundation  
Caldwell County School District  
Caldwell Community College  
Car Guys  
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Gold Mine Fine Jewelry & Gifts  
Rotary of the Foothills IMPACT  
Paragon Design Group  
Town of Hudson  
Vanguard Arts Collaborative

VISA, Inc.

**How to APPLY to Attend CAMP ENTERPRISE**

We are looking for problem solvers and innovative thinkers with a real interest in launching a business after high school or college graduation. There is a three-fold multi-level application and competitive selection process for interested high school sophomores and juniors.

- Fill out the paper application and submit it to the address indicated by March 16<sup>th</sup>. (Available in your school’s guidance office or on The HUB Station website: [www.thehubstation.com](http://www.thehubstation.com)) Include ONE reference letter from an educator who knows you well and a personal essay.
- A team of business leaders will review the applications by March 21<sup>st</sup>; that team will determine the group that advances to the interview level of application.
- The Interview Team will interview applicants between March 23<sup>rd</sup> and March 31<sup>st</sup> or as soon thereafter as timing allows. (Interviews may be conducted by ZOOM.)
- Those students selected for CAMP ENTERPRISE based on written applications and interviews will be notified by April 6<sup>th</sup>. There will be preparatory activity prior to the camp.

**CAMP ELEMENTS**

- \_\_\_\_\_ Interacting with Successful Entrepreneurs
- \_\_\_\_\_ Team-Building Exercises
- \_\_\_\_\_ Break-out Sessions on Business Ethics and Elements for Planning
- \_\_\_\_\_ “Launch Challenges” – #1, #2, #3, #4
- \_\_\_\_\_ Team ZOOMs
- \_\_\_\_\_ Invitation to Attend VISA, Inc. Mini-Trade Show for Small Business
- \_\_\_\_\_ LAUNCH TEAMS’ PRESENTATIONS to Business Leaders
- \_\_\_\_\_ Reflections
- \_\_\_\_\_ Camp Enterprise Awards



# APPLICATION

**Calling Future Entrepreneurs to the Table!**

NAME: \_\_\_\_\_  
First/Called By \_\_\_\_\_ Last \_\_\_\_\_

High School: \_\_\_\_\_ YEAR: \_\_\_\_ Soph \_\_\_\_ Junior

Home Phone: (\_\_\_\_) \_\_\_\_\_ Mobile: (\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

Primary Address: \_\_\_\_\_  
\_\_\_\_\_

List specific career/technical classes you have taken or are taking: \_\_\_\_\_  
\_\_\_\_\_

Primary Career Interest(s): \_\_\_\_\_

If you could begin your own business at this point in your life, what would it be?  
\_\_\_\_\_

Attach two items:

- (1) A letter of recommendation from a teacher or employer, past or present.
- (2) Your own essay, 150-300 words, about why you want to attend Camp Enterprise. Please hand-write and sign the essay.

**Interview required. \* Max # of participants, 20. \* Submit application by March 16<sup>th</sup> to school counselor.**



*An experience in imagining and launching a business provided in coordination with Foothills Rotary IMPACT, HUB Station McCreary Family Business Center, The Town of Hudson, Caldwell County Schools, CCC&TI, and other partners for high school sophomores and juniors interested in being the next generation of entrepreneurs for Caldwell County and beyond.*



TOWN OF HUDSON